



2024

ACADEMIA  
INDUSTRY  
MILITARY

HEALTH R & D SUMMIT

JUNE 24-25, 2024  
HENRY B. GONZALEZ  
CONVENTION CENTER

SPONSOR / EXHIBITOR PROSPECTUS

THREE EVENTS. TWO DAYS.  
ONE MISSION.

The AIM Health R&D Summit brings together academia, industry, and the military to promote collaboration in the development of life-saving battlefield medical technologies. Combining three events—Military Medical Industry Day, BexarBio pitch competition, and the San Antonio Military Health and Universities Research Forum—AIM brings together top minds from across the life sciences ecosystem to advance the military's medical mission.



# ATTENDEE OVERVIEW

The audience is composed of medical research and development professionals from the military, industry, and academia. The following organizations have participated in AIM component conferences (MMID, SURF, and BexarBio) in previous years:

## MILITARY AND VETERAN'S AFFAIRS ORGANIZATIONS

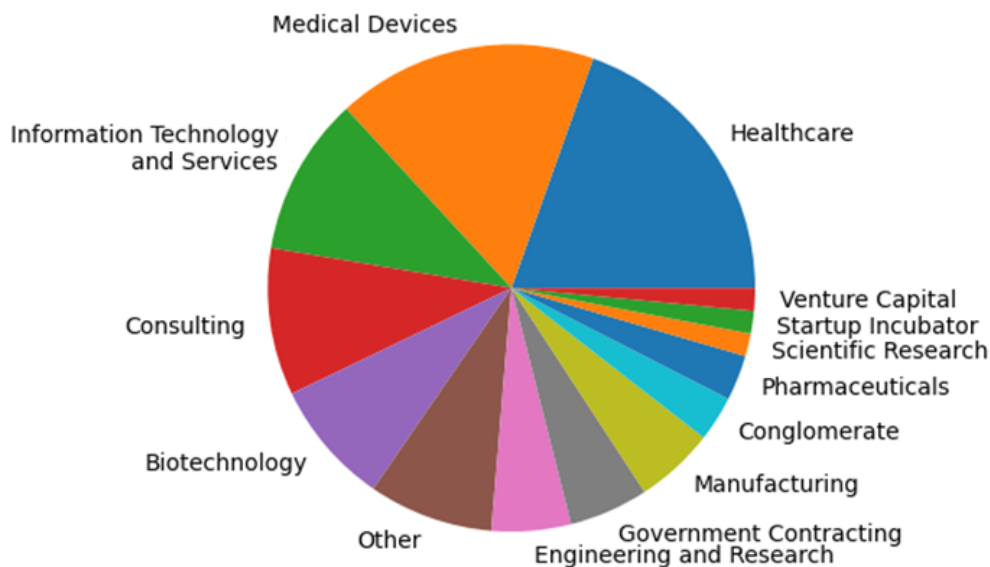
250+ ATTENDEES

- Department of Veterans Affairs
- Defense Health Agency
- Audie Murphy VA Hospital
- Brigham and Women's Hospital
- Brooke Army Medical Center
- Center for the Intrepid
- Institute for Extracorporeal Life Support
- Joint Trauma System
- US Army Medical Center of Excellence
- Naval Medical Research Command San Antonio
- San Antonio Uniformed Services Health Education Consortium
- South Texas Veterans Health Care System
- United States Army Institute of Surgical Research
- US Air Force Medical Readiness Agency
- Wilford Hall Ambulatory Center
- William Beaumont Army Medical Center
- 59th Medical Wing
- Army MEDCOM
- US Army



# ATTENDEE OVERVIEW

## INDUSTRY 100+ COMPANIES



## NONPROFIT ORGANIZATIONS:

- The Metis Foundation
- Henry Jackson Foundation
- Military Health Research Foundation
- Geneva Foundation
- San Antonio Medical Foundation
- Southwest Research Institute
- Texas BioMed
- BioMedSA

## ACADEMIA 150+ ATTENDEES

- Angelo State University
- Austin College
- Baylor University
- Cherokee Nation/University of Oklahoma Health Science Center
- City University of New York
- Georgia Tech Research Institute
- Incarnate Word University
- North Carolina State University
- Our Lady of the Lake University
- Stanford University
- Stephen F. Austin State University
- Texas A&M International University
- Texas State University
- The University of Texas at San Antonio
- The University of Texas Medical Branch at Galveston
- Tulane School of Public Health and Tropical Medicine
- Uniformed Services University
- University of Colorado Anschutz Medical Campus
- University of Maryland
- University of Texas Medical Branch
- UT Health San Antonio

# SPONSORSHIP INFORMATION

Enjoy many benefits at all levels of AIM Conference 2024 sponsorship. In addition to other benefits, Sponsorships \$2,500+ include an exhibitor table for the full 2-day conference, including the Exhibitor Crawl and Reception on June 25 at 2:45 -5:00pm. The full list of sponsorship benefits are listed below:

2024 AIM CONFERENCE SPONSORSHIP/EXHIBITOR BENEFITS	\$60,000	\$40,000	\$20,000	\$10,000	\$5,000
Title recognition	■				
Press release recognition	Logo	Text			
Pre-symposium webinar presented by	■	■			
Keynote speaker introduction opportunity	■	■			
Session or panel named for the sponsor	■	■	■		
Acknowledgement during opening remarks	■	■	■	■	
Logo in event-related email blasts, digital program, sponsor signage, and marketing collateral	■	■	■	■	
Social media recognition	5	3	2	1	
Complimentary registration with reserved VIP seating at BexarBio Pitch Competition + Keynote Presentations	8	6	4	2	1
Recognition at the institutional level, for example: web page and digital signage	■	■	■	■	■
2-Day Exhibit space	■	■	■	■	■

## PRESENTING SPONSOR VIP RECEPTION & DEMO

**JUNE 24-25, 2024**

- Dedicated VIP Hosting Room Throughout Conference
- (2) Planned VIP Receptions (to close each day)
  - Curated / Targeted Executive Invite List
  - F&B Hosted
  - Opportunity for Exclusive Demo Opportunity
- (10) All Access Badges

## EXHIBIT SPACE INFORMATION

**10' X 10'**

- One (1) 6' Skirted Table
- Two (2) Chairs
- Conference Badges as Listed on Sponsorship Package
- Electrical Connection Available for Extra Charge on Request

# EXHIBITOR ONLY

## EXHIBITOR CRAWL AND RECEPTION ONLY

This two-plus-hour networking event drives attendees past exhibitor booths and research posters while enjoying a Texas-style happy hour.

**Exhibit Move-in:** Tuesday, June 25, 2024 **12:00-2:30pm**

**Exhibit Hours:** Tuesday, June 25, 2024 **2:45-5:00pm**

### EXHIBIT SPACE FEES:

**10' X 10' BOOTH - \$1,000**

- One (1) 6' Skirted Table
- Two (2) Chairs
- One (1) Full Conference Badge
- Electrical Connection Available for Extra Charge on Request



Payment must be made by in advance by credit card, ACH or by company PO to secure sponsorship.

2024

# ★ A I M ACADEMIA INDUSTRY MILITARY

HEALTH R & D SUMMIT

LEARN  
MORE



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2023 Recaps  
**MMID IV**  
**BexarBio**



Office Address  
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PRESENTED BY:

