



# VELOCITY.TX



## 2023 San Antonio Military Medical Industry Days Sponsorship Opportunities

**MMID:** Military Medical Industry Days (MMID) are the City's premier networking and collaboration events for bringing together representatives from the private sector with military medical leaders from all branches of the armed services. Three Pre-Event Symposia occur on February 14<sup>th</sup>, March 14<sup>th</sup>, and April 11<sup>th</sup>, leading up to the main event in May. The Bexar Bio Pitch Competition and associated reception will kick off the conference on the evening of May 1<sup>st</sup>, where bioscience entrepreneurs from around the nation compete for \$100,000 in prize money. The main MMID one-day conference occurs May 2<sup>nd</sup> and is designed to assist companies working to develop and commercialize technologies that will help the military medical community provide critical healthcare to our service members.

- 50+ companies from around the nation attend
- 3 pre-event educational sessions with 75+ attendees each
- 1 full day conference with 335+ attendees
- Bexar Bio Pitch Competition with 150+ attendees
- 3,600+ contacts in the VelocityTX database
- 3,700+ followers on 4 different social media platforms

### **\$30,000 Sponsorship benefits include:**

- Receives title recognition
- Logo recognition in event-related press release
- Prominent logo placement in event-related email blasts, invitations, the program, and printed and digital marketing collateral
- Logo recognition on event signage and PPT slide show
- Social media recognition with link placement – 5 social posts
- Speaking opportunity at the main event
- Exhibit space
- 8 complimentary registrations
- Reserved VIP seating at Keynote Presentation for up to 8 people
- Logo recognition on digital signage at VelocityTX Innovation Center
- Logo with link to your website on the VelocityTX donor web page and event web page
- Invitation to private VIP reception before Bexar Bio Pitch Competition
- Reserved VIP seating at the Bexar Bio Pitch Competition for up to 8 people
- Annual Report sponsorship recognition

### **\$20,000 Sponsorship benefits include:**

- Company recognition in event-related press release
- Logo recognition in event-related email blasts, invitations, the program, and printed and digital marketing collateral
- Logo recognition on event signage and PPT slide show
- Social media recognition with link placement – 3 social posts
- Speaking opportunity at one of the pre-event symposiums
- Exhibit space
- 6 complimentary registrations
- Reserved VIP seating at Keynote Presentation for up to 6 people
- Logo recognition on digital signage at VelocityTX Innovation Center
- Logo with link to your website on the VelocityTX donor web page and event web page
- Invitation to private VIP reception Bexar Bio Pitch Competition
- Reserved VIP seating at the Bexar Bio Pitch Competition for up to 6 people
- Annual Report sponsorship recognition

### **\$10,000 Sponsorship benefits include:**

- Logo recognition in program-related email blasts
- Logo recognition on event signage and PPT slide show
- Logo recognition on event program
- Social media recognition – 2 social posts
- Exhibit space
- 4 complimentary registrations
- Reserved VIP seating at Keynote Presentation for up to 4 people
- Logo recognition on the VelocityTX donor web page and event web page
- Reserved VIP seating at the Bexar Bio Pitch Competition for up to 4 people
- Annual Report sponsorship recognition

### **\$5,000 Sponsorship benefits include:**

- Logo recognition in program-related email blasts
- Logo recognition on event signage and PPT slide show
- Logo recognition on event program
- Social media recognition – 1 social post
- Exhibit space
- 2 complimentary registrations
- Reserved VIP seating at Keynote Presentation for up to 2 people
- Logo recognition on the VelocityTX donor web page and event web page
- Reserved VIP seating at the Bexar Bio Pitch Competition for up to 2 people
- Annual Report sponsorship recognition

**Thank you to our donors** for generously supporting VelocityTX and future innovators:



