



VELOCITY.TX



2023 Incubator Sponsorship Opportunities

VELOCITYTX INCUBATOR: This two-five-year program is designed to help early-stage bioscience companies scale by providing long-term support and the necessary resources they need to evolve and grow into a mature business. Clients receive mentoring, help with funding, guidance on business plan development, prototype development support, and exposure to the bioscience and healthcare ecosystem within the incubator. The primary goal of the incubator program is to drive economic growth by producing successful, financially viable, and sustainable companies.

- 8 companies currently within the program
- 4 educational offerings through BioLaunch Courses per year
- 1:1 monthly support with Entrepreneurs in Residence for business plan development
- 1:1 support from industry and need-specific mentors
- Quarterly connection and networking opportunities with the community
- Individual pitch coaching
- 17,000 square feet of office and coworking space available
- Project support from local student interns
- Opportunity to participate in CEO Roundtable
- 2,400+ contacts in the VelocityTX database
- 3,700+ followers in 4 different social media platforms

Five-Year Sponsorship (\$60,000) benefits include:

- Receives title recognition
- Invitation to private program reception at the VelocityTX Innovation Center
- Speaking opportunity
- Logo recognition in event-related press release
- Logo recognition in program-related email blasts
- Logo recognition on digital signage at VelocityTX Innovation Center
- Social media recognition – 8 social posts per year
- Logo recognition on the VelocityTX donor web page and program web page
- Annual Report sponsorship recognition
- Optional opportunity to display company signage and/or host a booth to distribute company materials and engage attendees 1:1

Four-Year Sponsorship (\$48,000) benefits include:

- Speaking opportunity
- Logo recognition in event-related press release
- Logo recognition in program-related email blasts
- Logo recognition on digital signage at VelocityTX Innovation Center
- Social media recognition – 6 social posts per year
- Logo recognition on the VelocityTX donor web page and program web page
- Annual Report sponsorship recognition
- Optional opportunity to display company signage and/or host a booth to distribute company materials and engage attendees 1:1

Three-Year Sponsorship (\$36,000) benefits include:

- Speaking opportunity
- Logo recognition in event-related press release
- Logo recognition in program-related email blasts
- Logo recognition on digital signage at VelocityTX Innovation Center
- Social media recognition – 4 social posts per year
- Logo recognition on the VelocityTX donor web page and program web page
- Annual Report sponsorship recognition

Two-Year Sponsorship (\$24,000) benefits include:

- Speaking opportunity
- Logo recognition in program-related email blasts
- Logo recognition on digital signage at VelocityTX Innovation Center
- Social media recognition – 4 social posts per year
- Logo recognition on the VelocityTX donor web page and program web page
- Annual Report sponsorship recognition

Thank you to our donors for generously supporting VelocityTX and future innovators:

