



VELOCITY TX



2023 Accelerator Sponsorship Opportunities

Accelerator: A six-ten-week competitive, collaborative accelerator program for selected bioscience companies coached by Entrepreneurs In Residence, mentoring from industry experts, and interactive business and technical workshops. This intensive curriculum connects high-potential companies with investors and leaders in the bioscience ecosystem, ultimately accelerating the process of commercialization.

- 5 companies from around the world
- 26 educational sessions
- 1:1 support from industry and need-specific mentors
- Demo Day showcase with the community
- Venture Day showcase with investors
- 2,400+ contacts in the VelocityTX database
- 3,700+ followers in 4 different social media platforms

\$25,000 Sponsorship benefits include:

- Receives title recognition
- Invitation to private program reception at the VelocityTX Innovation Center
- Company recognition in event-related press release
- Behind-the-scenes experience to meet Accelerator companies
- Speaking opportunity
- Reserved VIP seating at Demo Day for up to 8 people
- Logo recognition in program-related email blasts
- Logo recognition on event signage and PPT slide show
- Logo recognition in Welcome Event and Demo Day marketing collateral
- Logo recognition on digital signage at VelocityTX Innovation Center
- Logo recognition on event invitations
- Logo recognition on event program
- Social media recognition – 5 social posts
- Logo recognition on the VelocityTX donor web page and program web page
- Annual Report sponsorship recognition

\$10,000 Sponsorship benefits include:

- Invitation to private program reception at the VelocityTX Innovation Center
- Company recognition in event-related press release
- Behind-the-scenes experience to meet Accelerator companies
- Reserved VIP seating at Demo Day for up to 6 people
- Logo recognition in program-related email blasts
- Logo recognition on event signage and PPT slide show
- Logo recognition in Welcome Event and Demo Day marketing collateral
- Logo recognition on digital signage at VelocityTX Innovation Center
- Logo recognition on event program
- Social media recognition – 3 social posts
- Logo recognition on the VelocityTX donor web page and program web page
- Annual Report sponsorship recognition

\$5,000 Sponsorship benefits include:

- Reserved VIP seating at Demo Day for up to 4 people
- Logo recognition in program-related email blasts
- Logo recognition on event signage and PPT slide show
- Logo recognition on event program
- Social media recognition – 2 social posts
- Recognition on the VelocityTX donor web page and program web page
- Annual Report sponsorship recognition

\$2,500 Sponsorship benefits include:

- Reserved VIP seating at Demo Day for up to 2 people
- Company name recognition in program-related email blasts
- Company name recognition on event signage and PPT slide show
- Company name recognition on event program
- Social media recognition – 1 social post
- Company name recognition on the VelocityTX donor web page and program or event web page
- Annual Report sponsorship recognition

Thank you to our donors for generously supporting VelocityTX and future innovators:

